

# #InsurTech

## A $\mu$ report

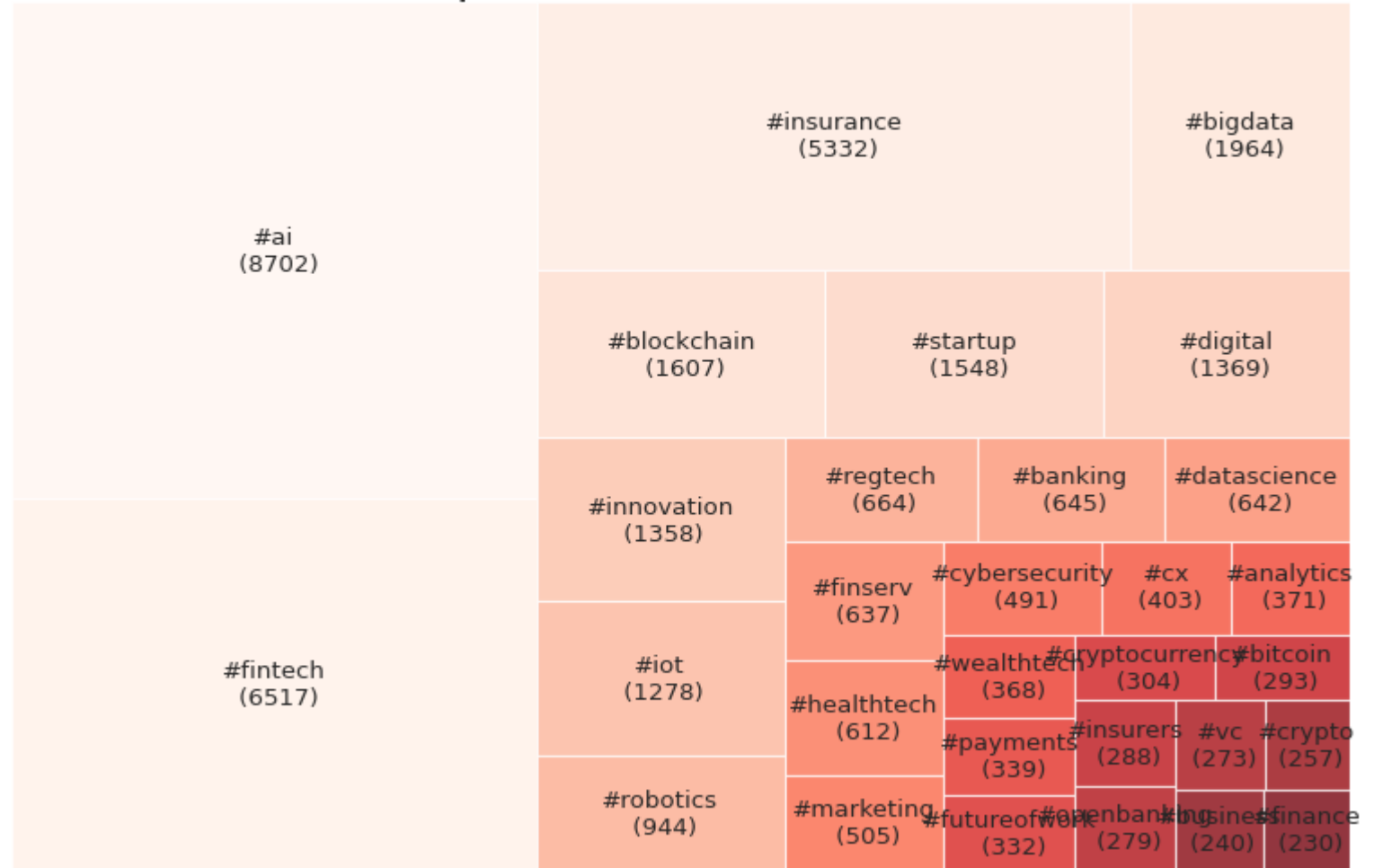
Machine Generated Insights



## What is being discussed?

- Technologies top of mind... AI, IoT Blockchain. Crypto, etc
- Openbanking APIs, Data Science and Digital key areas
- Start-ups, innovations & funding driving conversations
- Intersection with fintech, regtech, healthtech, wealthtech, martech etc prominent
- Payments, claims, cybersecurity, customer experience & marketing main processes discussed

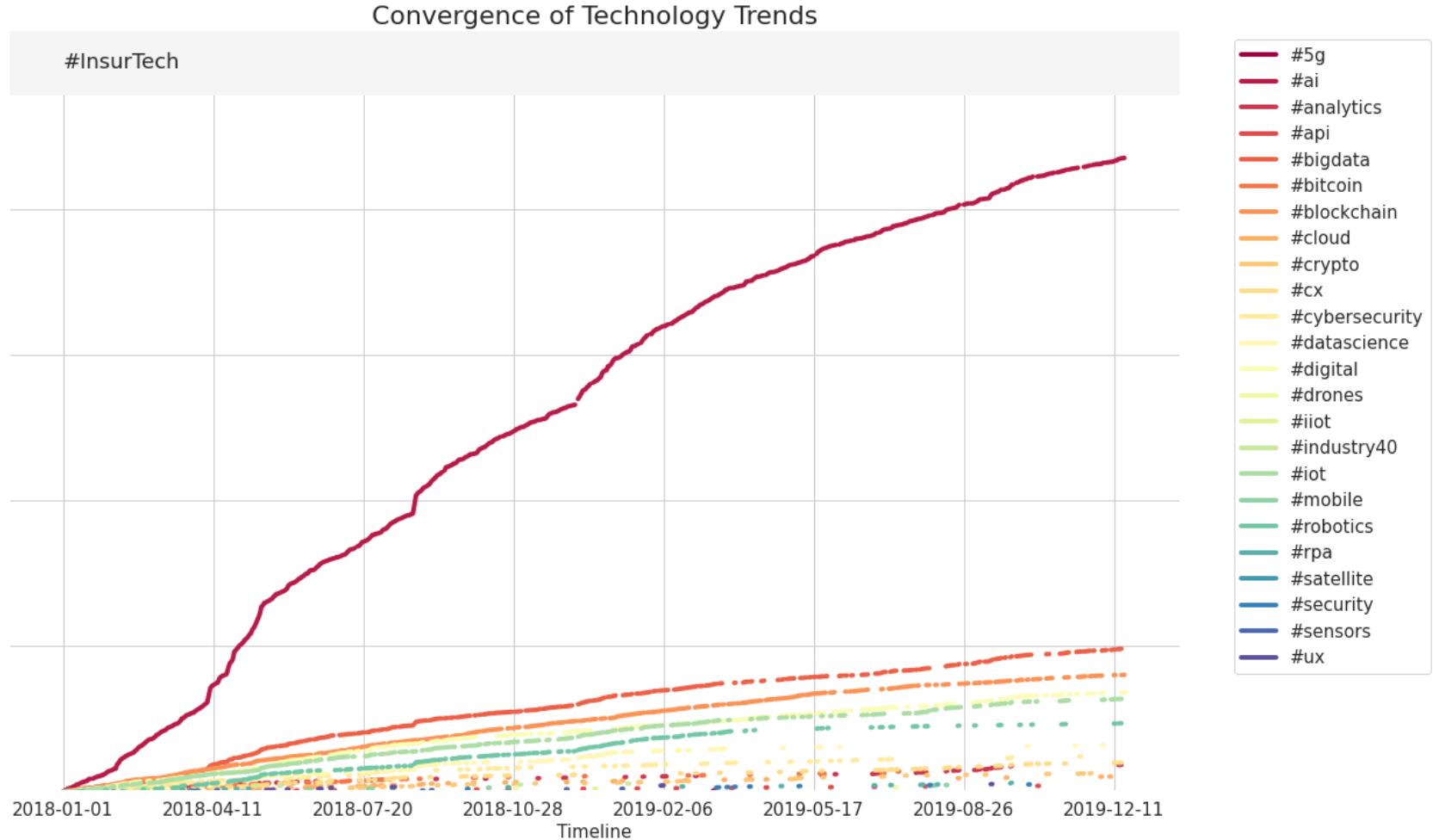
## Topics of conversation





## What Technologies are driving?

- AI the big focus
- Blockchain & BigData has gained traction
- IoT, Robotics & Digital finding momentum
- Rest trending in short bursts...  
Cybersecurity, RPA, APIs, Customer Experience, Cloud etc



## What are some use cases?

### Digital

"Auto #insurance customers would be interested in a data-powered rewards program from their insurers"

"#RPA + #ArtificialIntelligence aka #Intelligent Process #Automation (#IPA), is where #Robots learn from prior decisions & #data patterns to make their own decisions!"

"Kodak Alaris' long history in imaging #technology makes work easier for people. From filing insurance claims to digitizing patient records, Active Feed Technology makes the preparation of scans simpler."

"Social #Robots for Engagement in Rehabilitative Therapies

"RPA reduced users' average handling time from approximately 4 mins to 4 sec."

### IoT

"#Proactivity can benefit homeowners by protecting their home with #smarthome technology, leading to #insurance benefits & #savings"

"Drone Insurance Lessons from an Indiana based Insurance Company"

"#Wearables can fundamentally transform the way insurance is distributed and underwritten"

"Convergence of #IoT technology with #insurance is advantageous for both insurers and homeowners."

### AI

"Anchorage emerges with \$17M from a16z for 'omnimetric' crypto security"

"Aon\_plc uses AI to extract critical data insights from historical document"

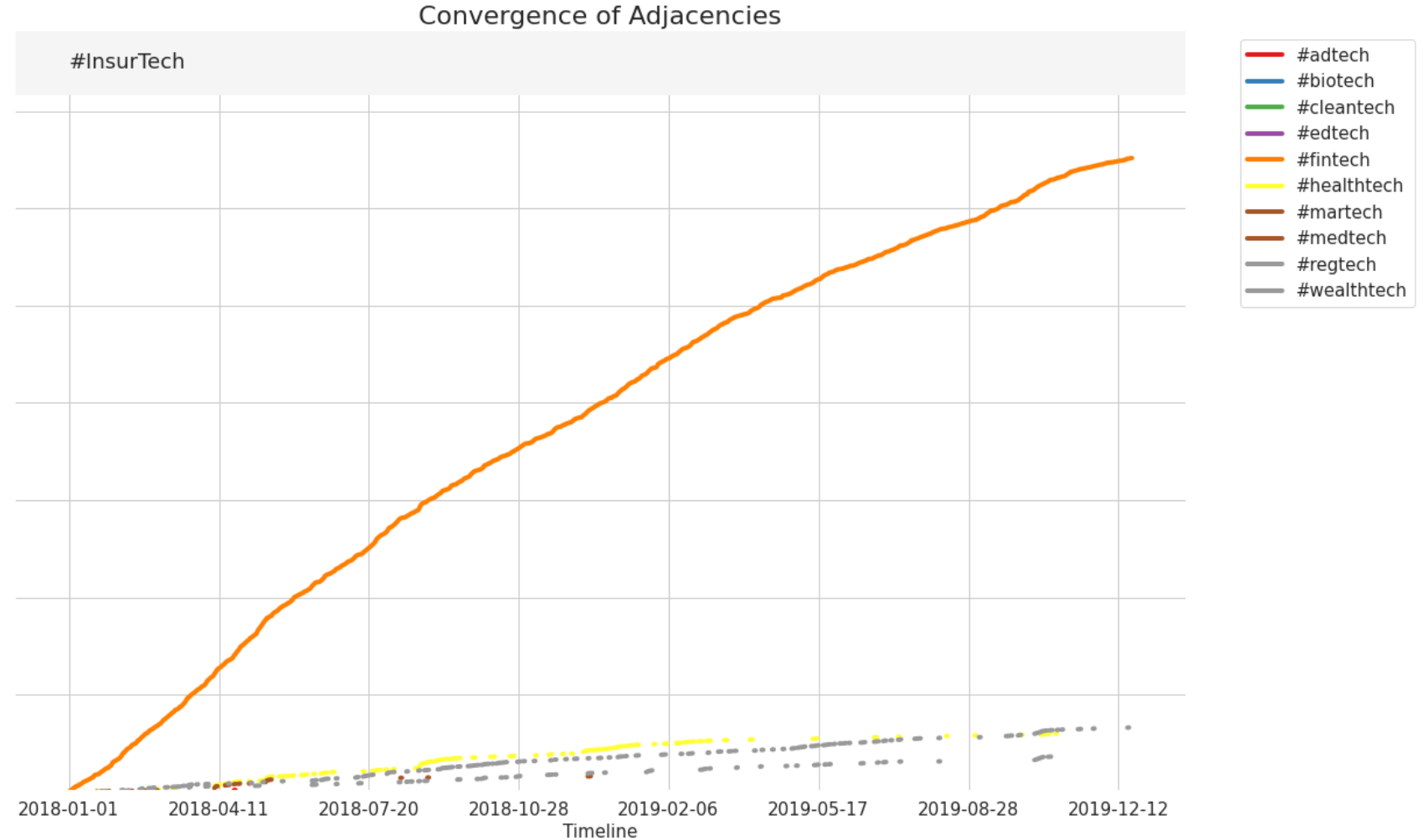
"Nationwide deploys #AI from SASsoftware to improve Customer Experience"

"How #ArtificialIntelligence Detects #HeartFailure From One #Heartbeat With 100% Accuracy"

"To protect artificial intelligence from attacks, show it fake data"

## What Adjacencies are intersecting?

- Fintech intersection dominates
- RegTech & HealthTech gaining momentum
- Wealthtech and Martech follow in converging conversations



## What does the machine suggest next?

- Explore “Financial Inclusion” and “Sharing Economy” developments
- Watch insurance disruptions due to “Autonomous Vehicles”, “Robotics” & “Digital Assets”
- Impact using Digital across processes of claims management, benefits, User experience etc
- Leverage RPA, Open Banking style APIs, BOTs, Crypto
- “Smart Home” is impacting insurance ... watch “Property & Casualty” Insurance
- Telecom, Mobile intersection with insurance needs attention

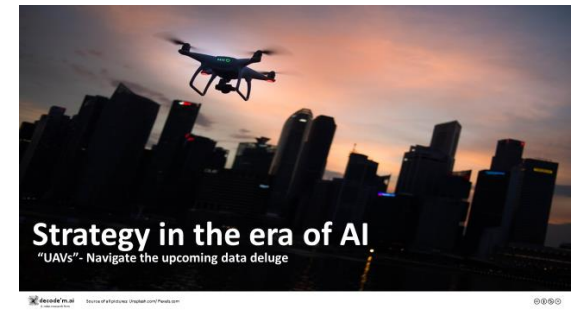
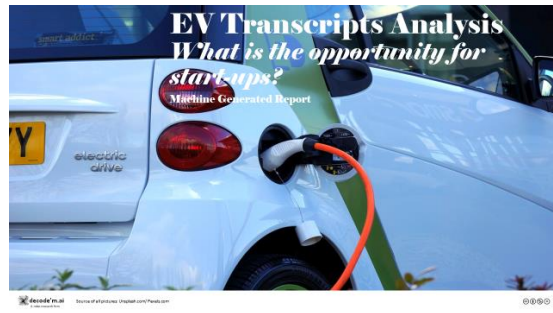


Note: Only few suggestions displayed

Source: 10s of 1000s of conversations

Machine Generated Insights

# The Future of Insights is here...



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