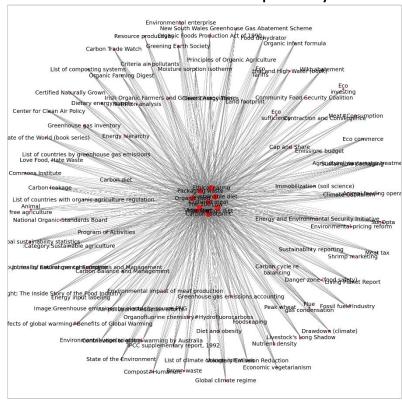
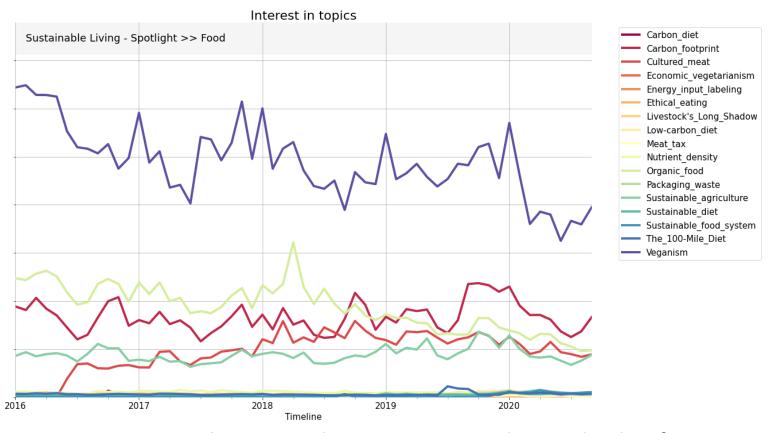
Sustainable Living: Spotlight > Food needs broader interest

Machine Generated Sustainable Food Topic Affinity Network



Multiple topics matter in sustainable food debate

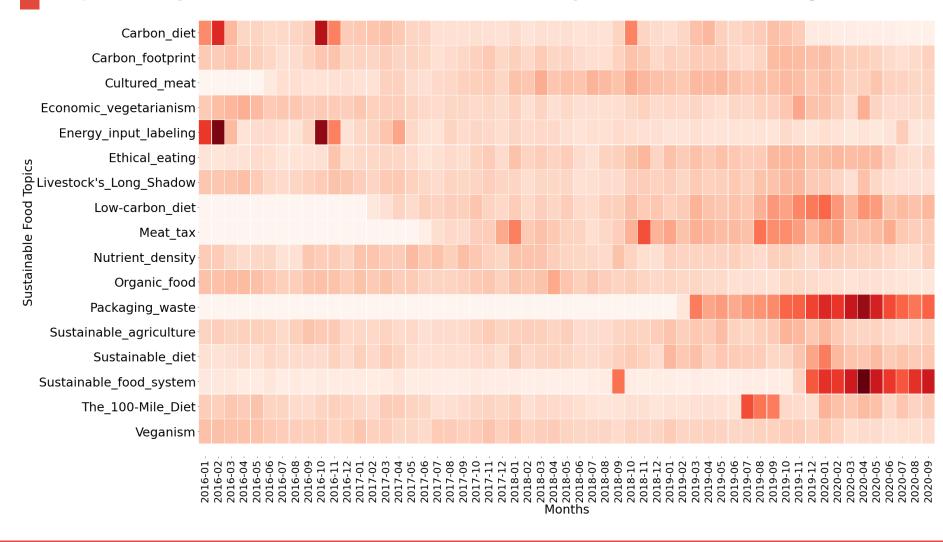


But, Consumers are beginning their journey to understand only a few Veganism : Organic Food : Carbon Footprint : Cultured Meet : Sustainable Agriculture

Nutrients → Diet → Local Food → Value Chain Footprint → Packaging etc... needs attention



Spotlight > Food: Niche topics showing increased interest



Consumers began their learning journey in...

Packaging Waste: 100-Mile

Diet : Sustainable Food

System: Meat Tax: Low

Carbon Diet: Sustainable Diet

... and didn't sustain learning in...

Carbon Diet : Energy Input

Labelling: Economic

Vegetarianism

To move mainstream multiple topics need to see sustained interest from consumers



