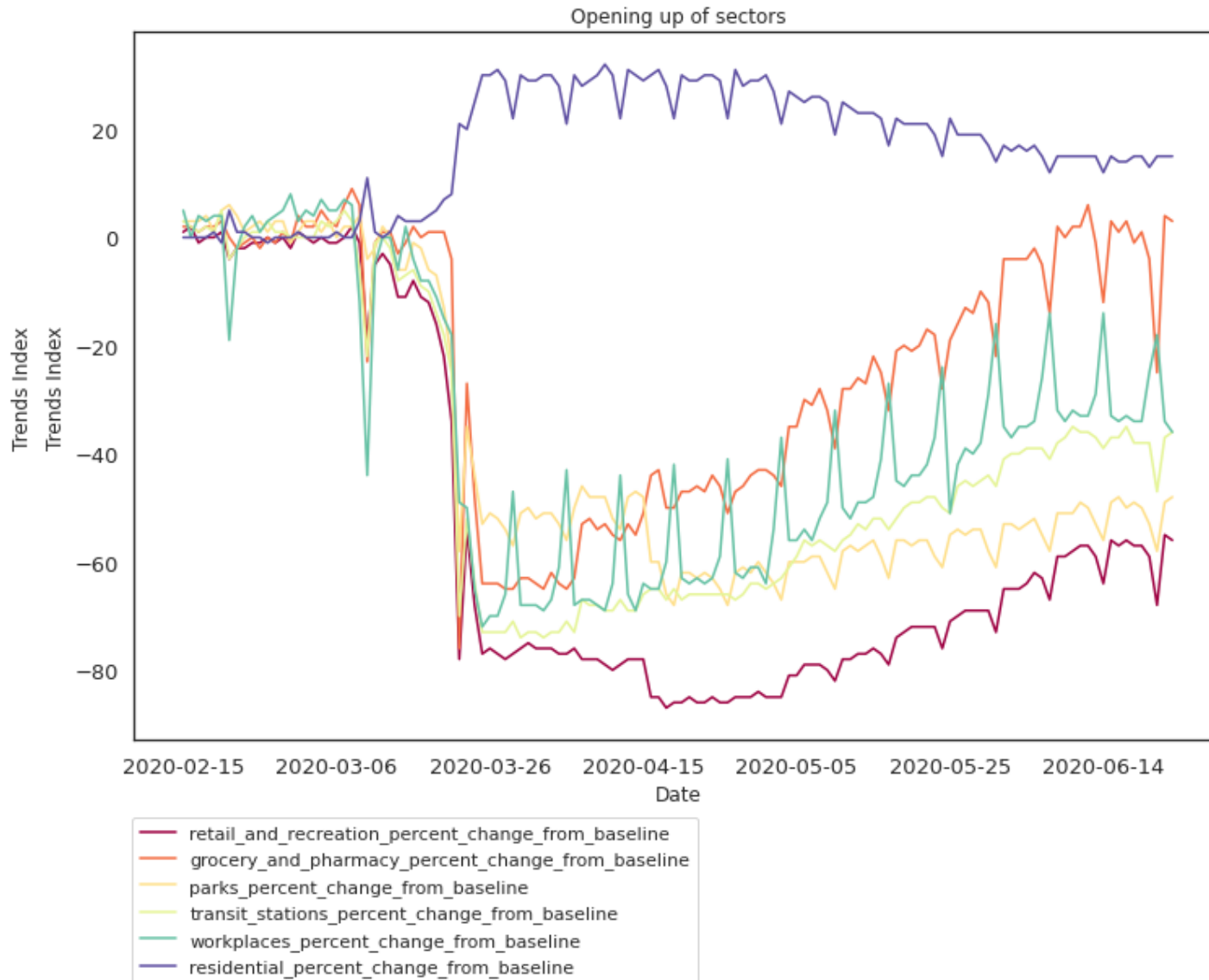


# Race2Reopen

*India Snapshot*

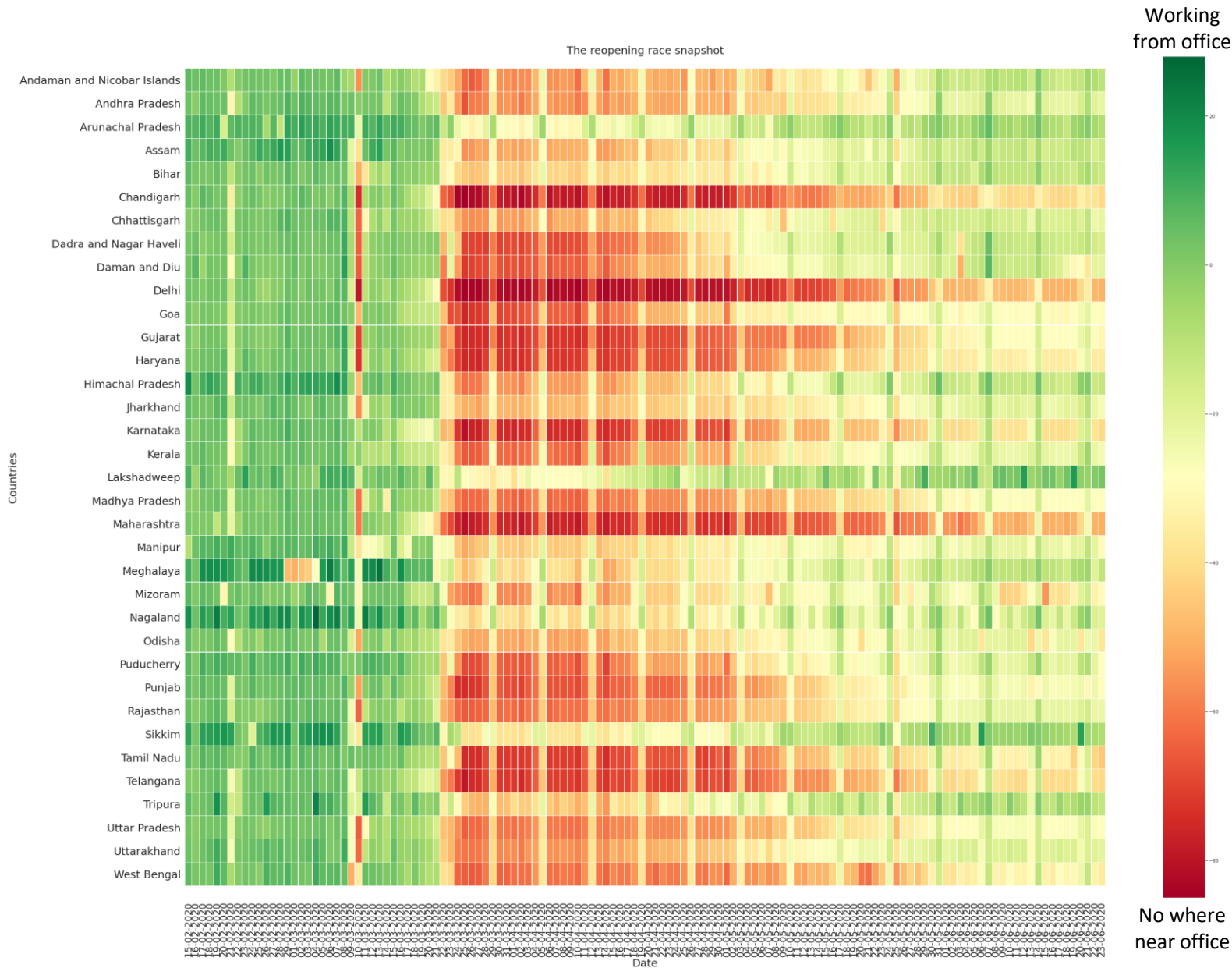
Machine Generated Insights





# How has unlock panned out?

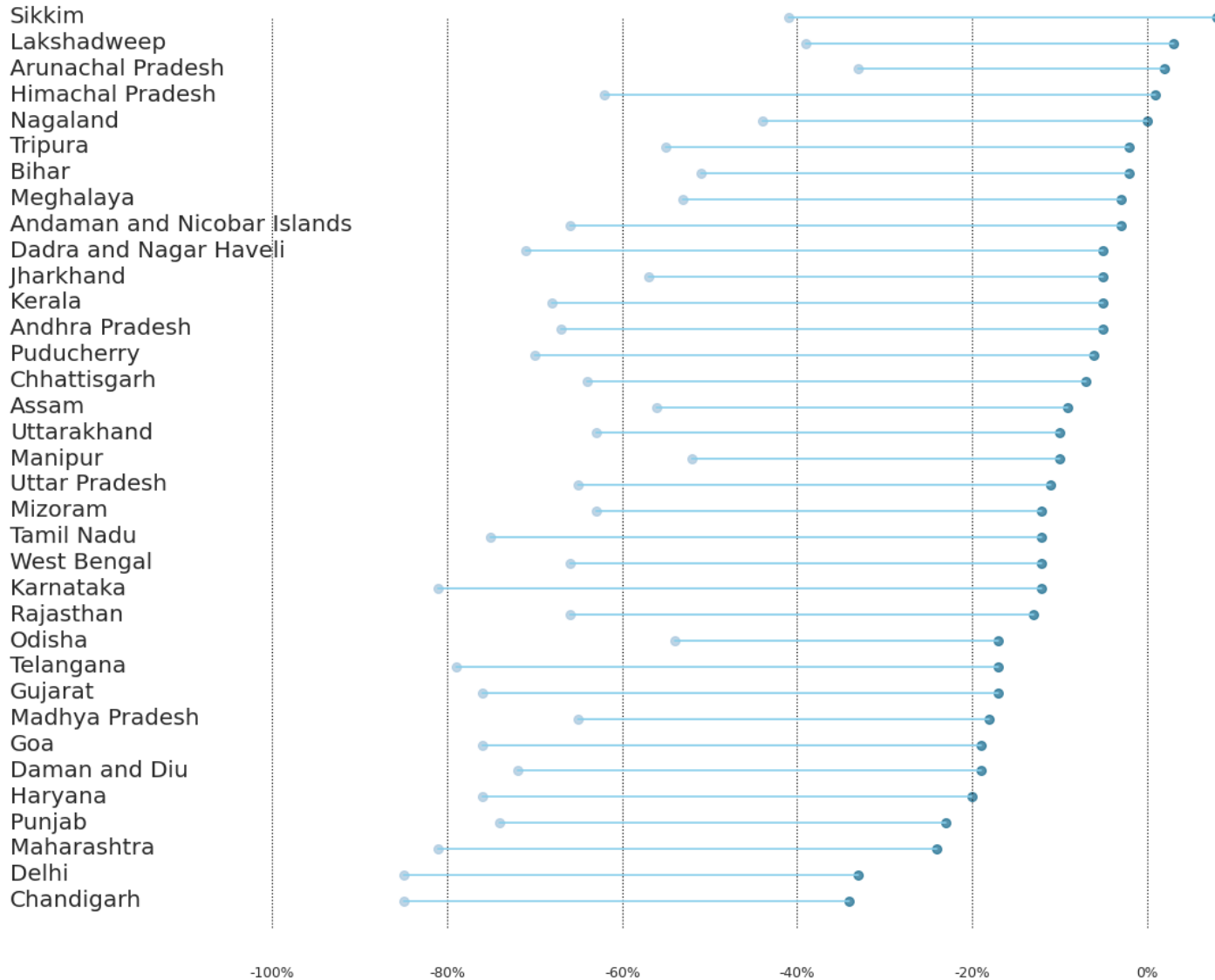
- More people back to work but the trend is plateauing
- Grocery & pharmacy visits back to normal
- Restaurant and recreation discretionary spending continues to be significantly lower than normal



# Are people back at work?

- Lakshadweep is isolated and back closer to normal
- Green shoots in multiple eastern states
- Maharashtra, Delhi still down as expected
- Some states limping back like Karnataka & Telangana but still a distance away

## Lockdown MIN to Current Reopening MAX %change from Baseline

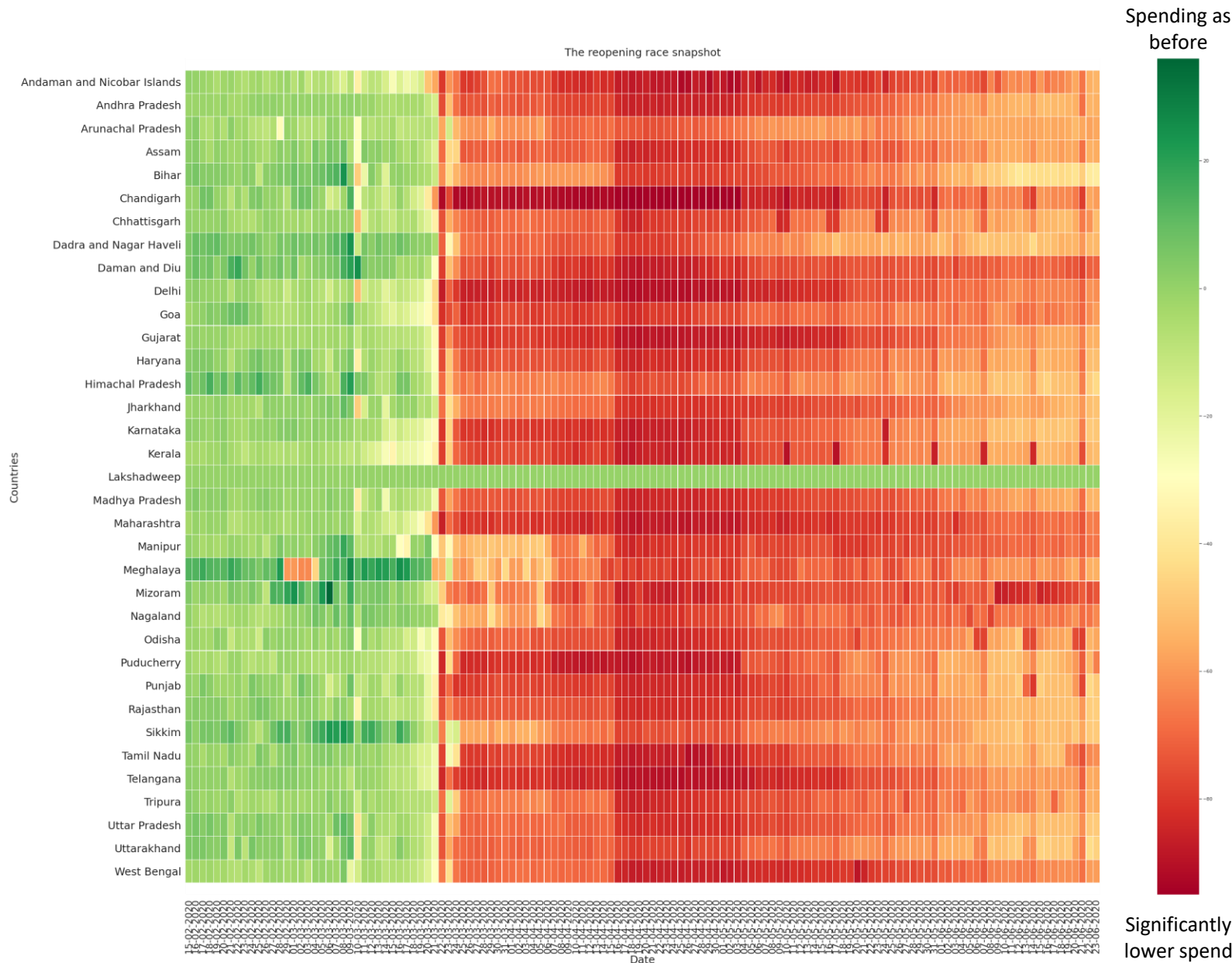


Note: Excludes J&K

## Which states are off the block?

- The length between Min & Max varies quite a bit and reflect the effectiveness of lockdowns
- North Eastern states are leading while many Union Territories follow
- Top virus affected states lagging

Note: MIN – Least busy date, Current MAX – busier than the MIN and MAX in timeframe post MIN date

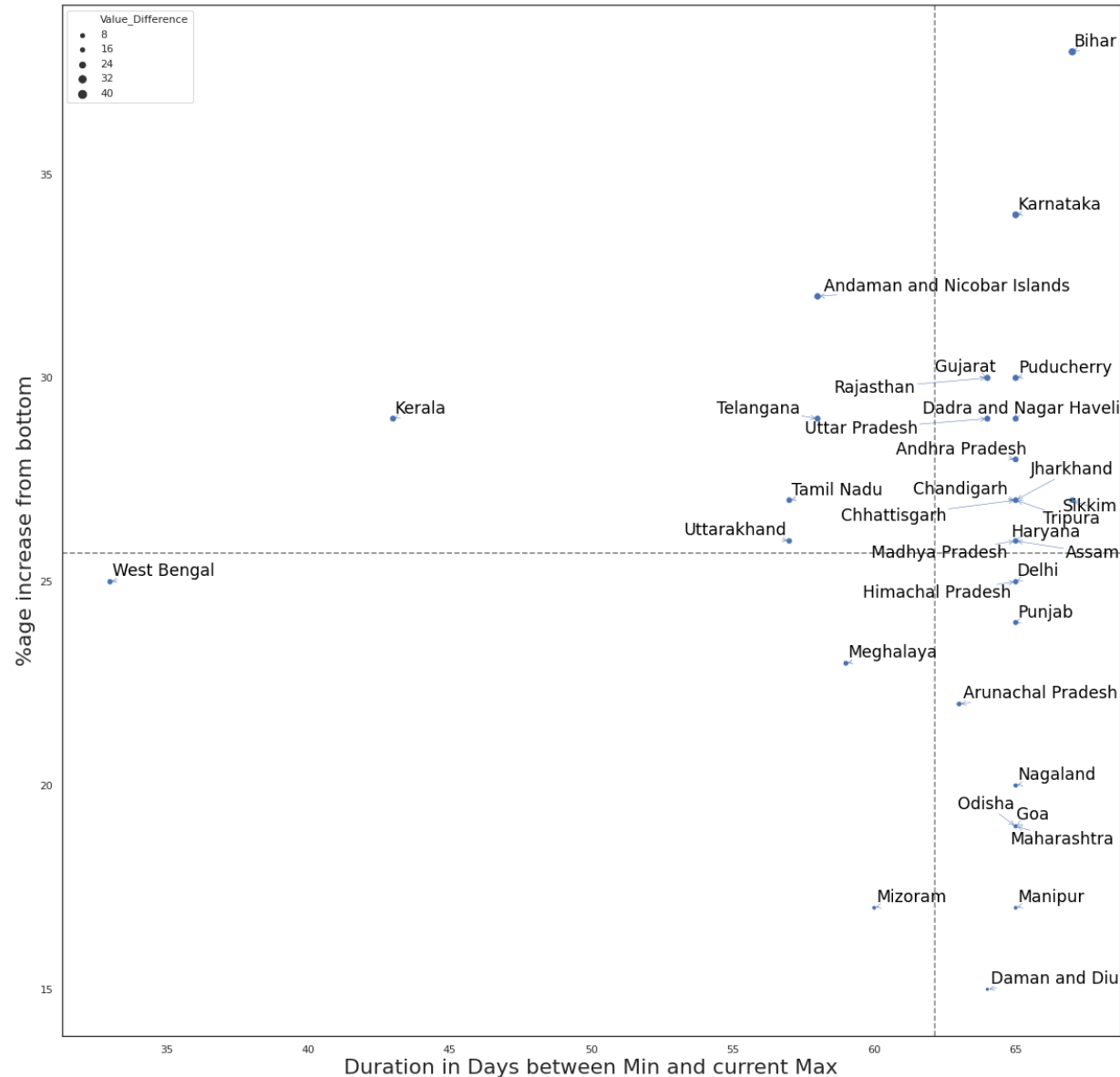


# Is discretionary spending picking up?

- More reds than green across states implying confidence is not back. Low activity in restaurants, recreation etc
- Bihar & Uttarakhand show most recovery
- Tamil Nadu has gone back into a lockdown

Note: Excludes J&K

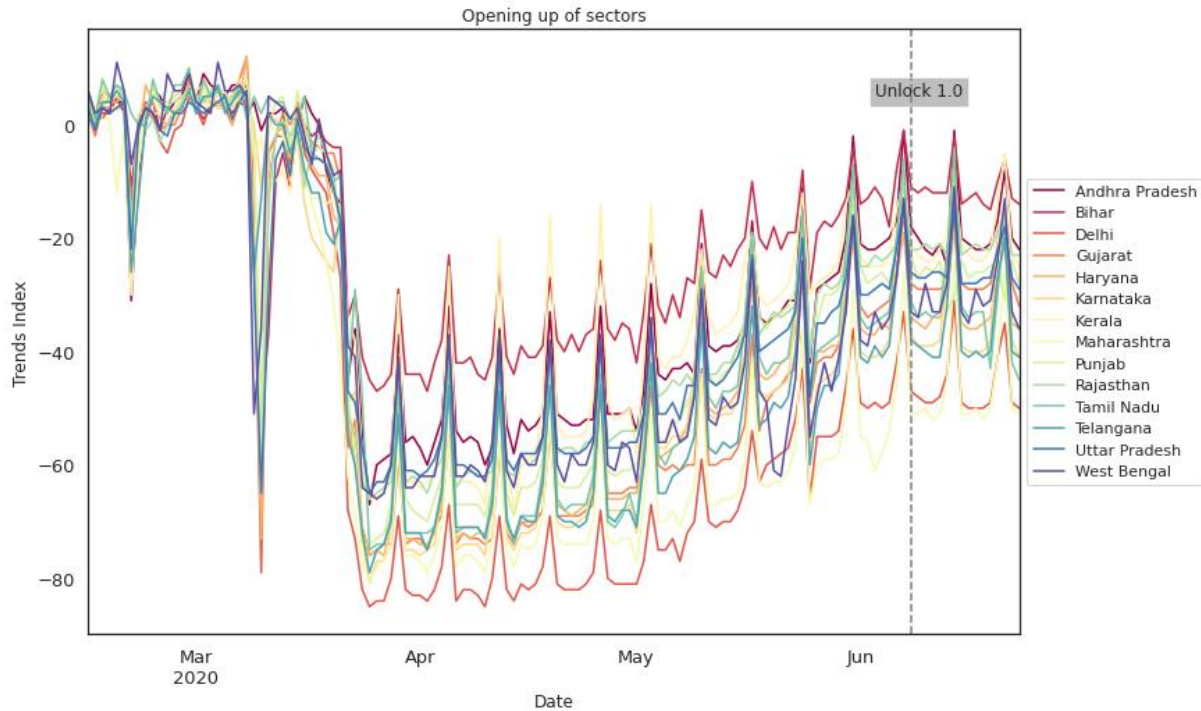
# Which economies show faster rebound in footfall?



- Karnataka rebounding faster though had elongated lockdown duration
- Kerala has been rebounding after a relatively shorter duration
- Maharashtra & Delhi showing long lag between MIN and current MAX in footfalls for recreation & retail
- Bihar, Gujarat & Rajasthan steadily bouncing back

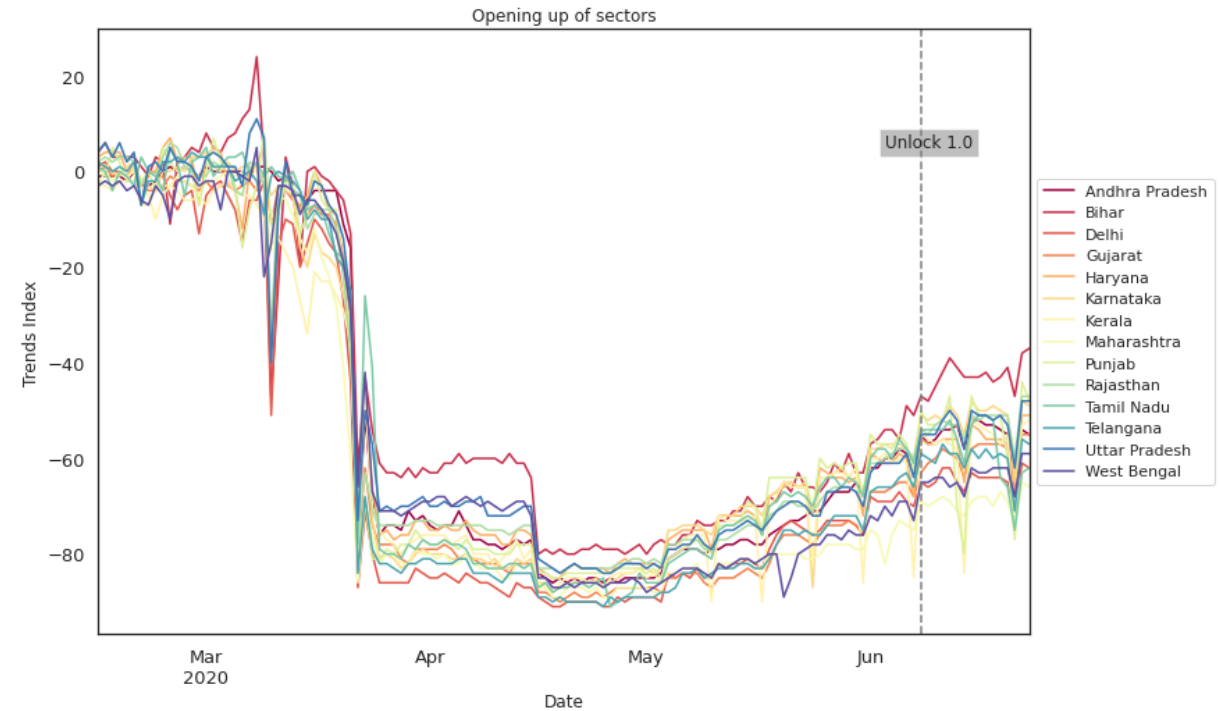
# Top GDP States

While people are returning to work...



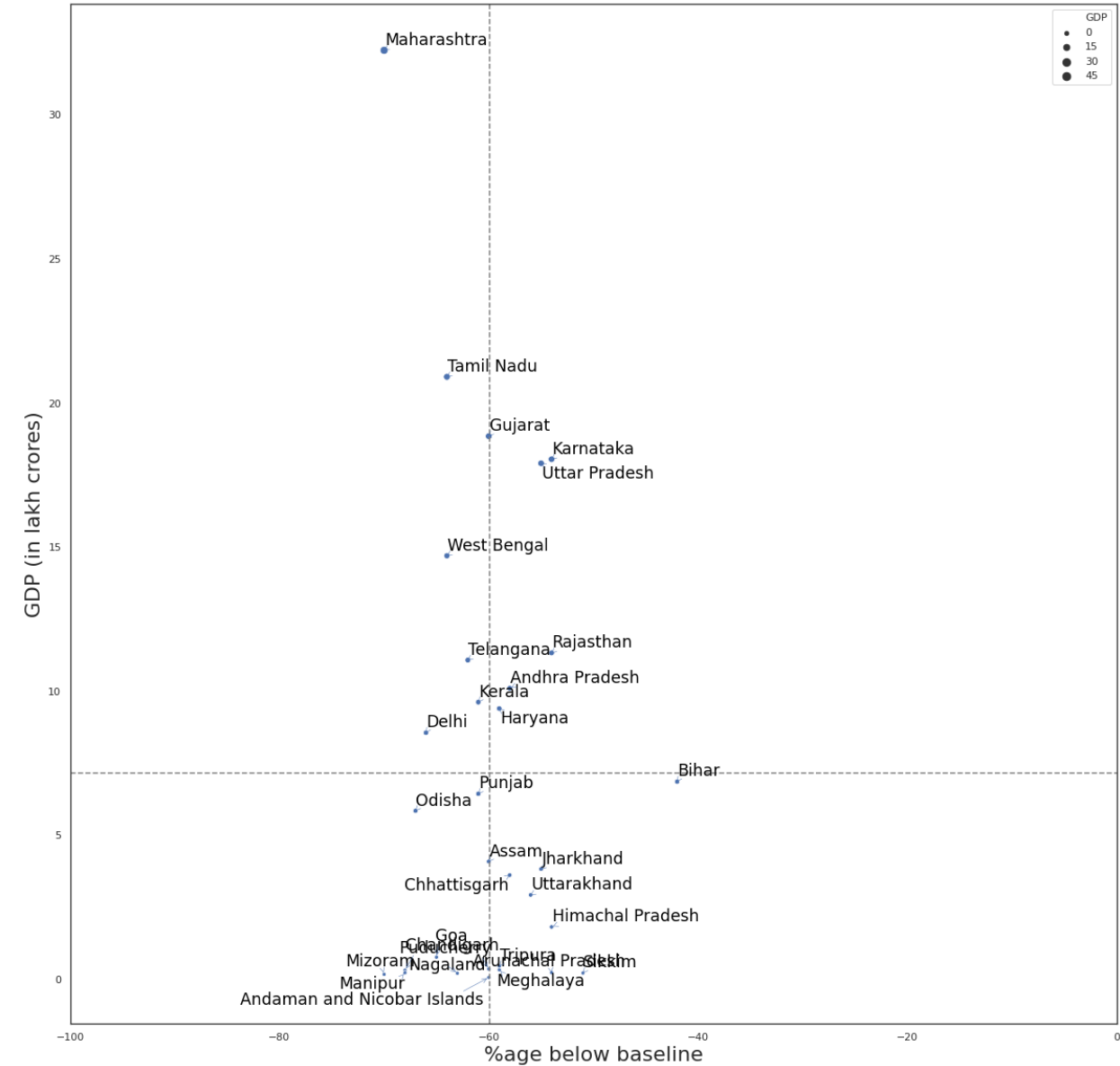
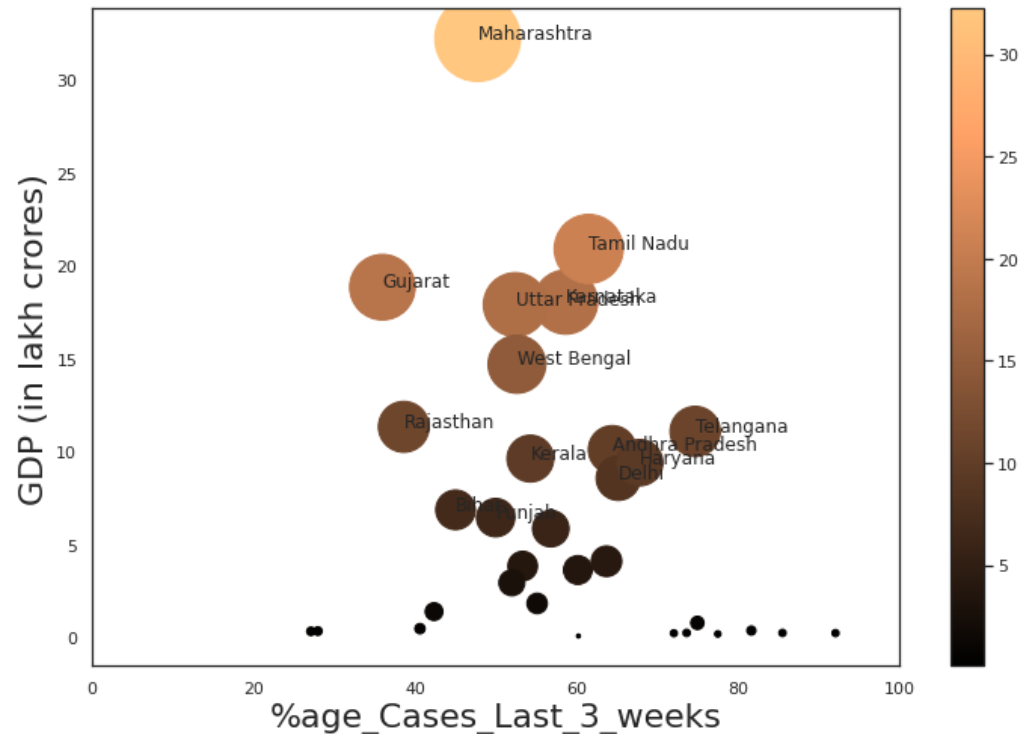
Note: Only Top 15 GDP states shown

... discretionary spend has some ways to go

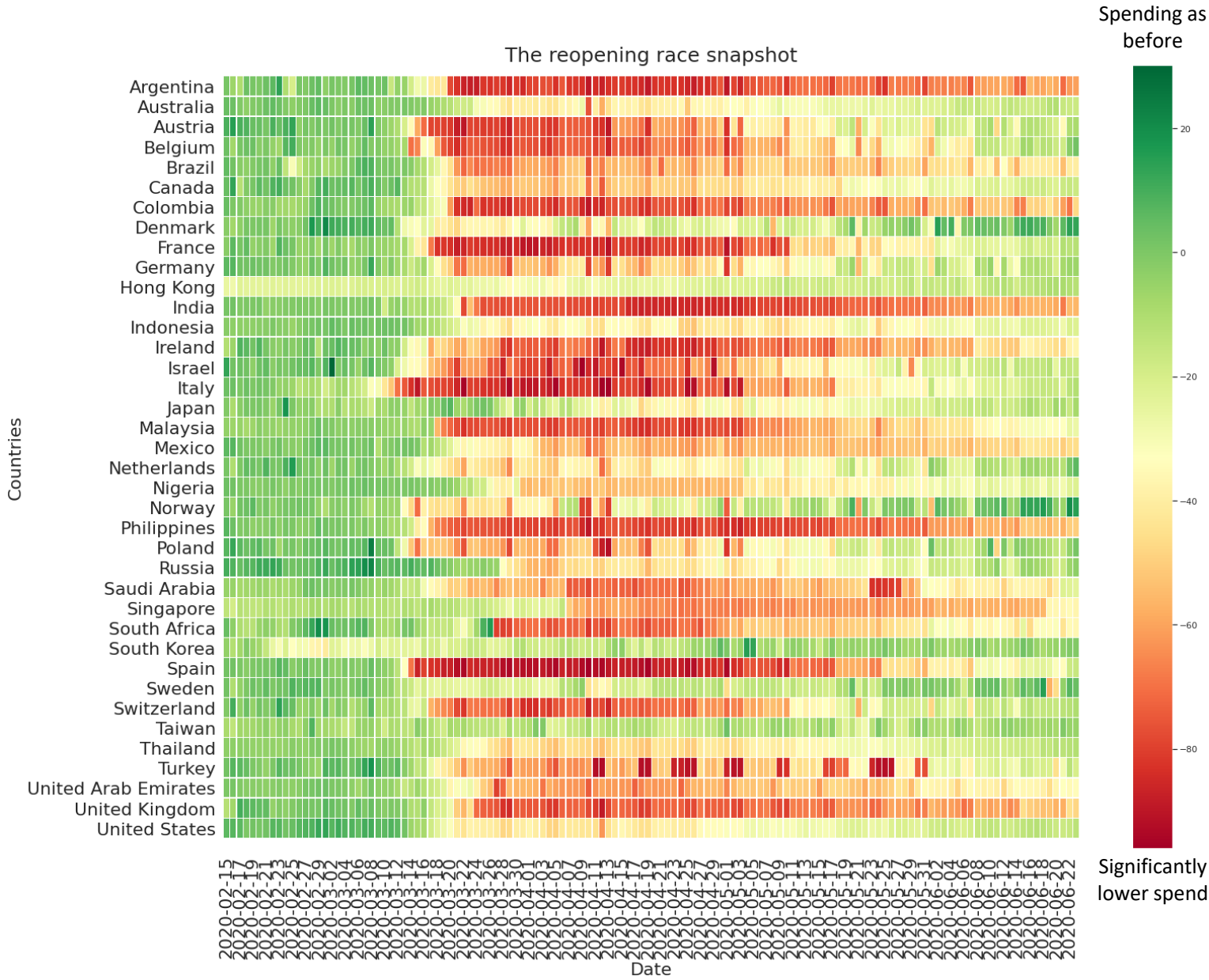


# Will overall economy recover?

- With top GDP states significantly below baseline in people returning to work ... economic recovery has some way to
- Top GDP states are also most affected + seeing significant uptick → that would prolong the recovery





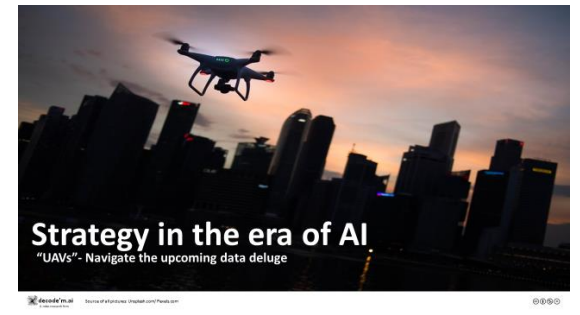
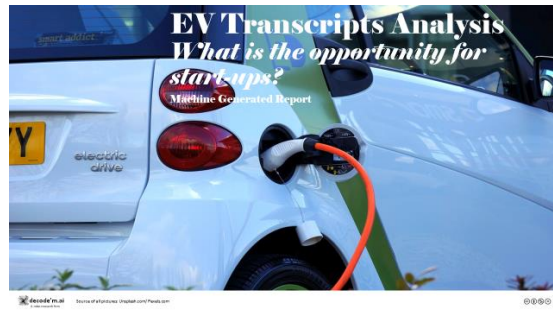
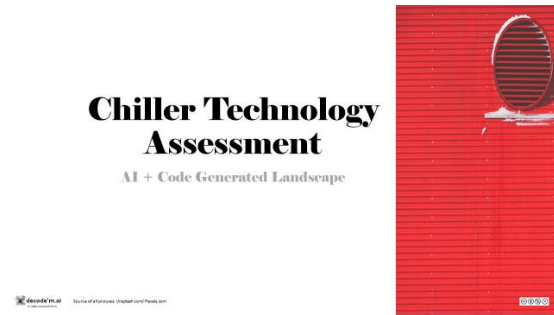


# How is India faring globally?

- More reds than green across implying confidence is not back in India. Low activity in discretionary spending compared to other countries
- Europe & Australia showing green shoots
- UK, Mexico & Brazil continue to struggle like India

Note: Only Top 40 GDP countries shown excluding China & Iran

# The Future of Insights is here...



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